

OFFICIAL RULES
"Fun in the Hersheypark Sun" Giveaway
2008 NORTHEAST MINI SWEEPSTAKES CONVENTION

The "Fun in the Hersheypark Sun" Giveaway will be advertised beginning on May 1, 2008 and will end on June 30, 2008.

ELIGIBILITY: This giveaway is open to individuals who are:

- Registered to attend the 2008 NorthEast Mini Sweepstakes Convention in Grantville, PA and have fully paid for registration. "Banquet Only" attendees are not eligible for participation in this promotion.
- At least 18 years of age
- A legal resident of the United States of America
- A legal resident of Canada

Registrants who have sent their registration fee between December 2007 and June 30, 2008 will be automatically entered to win. Registration must be postmarked by end of business on June 30, 2008 and must be received and processed by the Committee by July 15, 2008. A purchase is necessary to participate in this giveaway.

PRIZE: (1) Grand Prize will be awarded: Two one-day passes to visit HersheyPark during the 2008 Summer Season and Two Hershey Chocolate T-shirts. No transportation or spending money will be included. ARV: \$125.00

NOTIFICATION: On or about July 17, 2008, a telephone call will be placed or an e-mail will be sent to the potential winner. If the winner is unable to answer the telephone, the administrator will attempt to leave a message or call back later. Prize must be claimed within 72 hours of notification, or another potential winner may be chosen.

UNFORSEEN ACTS: If, for whatever reason, HersheyPark has to close for any amount of time during the 2008 Summer Season, the prize will not be altered and no cash option will be available. Unforeseen acts include, but are not limited to: Extreme weather emergencies, acts of terrorism, or other acts of God which prohibit the safe operation of HersheyPark for an unknown amount of time.

LIABILITY/RISK OF INJURY: Winner assumes the risk of injury or death by redeeming the one-day passes to HersheyPark and understands that the 2008 NorthEast Mini Sweepstakes Convention is not responsible for those risks even if they are blatantly present before awarding the prize.

STOLEN/MISDIRECTED FULFILLMENT: The Administrator is not responsible for lost, misdirected, damaged, or stolen prize fulfillment. Proof of mailing will be supplied to winner in a one-time e-mail from the Administrator.

DISQUALIFICATION: Any attempt to undermine the integrity of this promotion by crude or illegal behavior will result in immediate disqualification from this and any future giveaways sponsored by the Committee.

SELECTION OF WINNER/ODDS OF WINNING: Winner will be selected by randomized computer program. Odds of winning depend on amount of registrations and fees received between eligibility dates of December 2007 and June 30, 2008. Odds of winning will be better than 1:200.

SPONSOR: The sponsor of this giveaway is Rob Nease and the 2008 NorthEast Mini Sweepstakes Convention Committee.

ADMINISTRATOR: The administrator of this giveaway is Rob Nease and Carol McLaughlin, operating under the direction of the 2008 NorthEast Mini Sweepstakes Convention.